



Personal Information

NAME	Marciano Planque (He/Him)
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TWITTER (NAY, X)	@marciplan (gives a good idea of who I am)
PORTFOLIO	http://www.marcia.no

Work Experience

DATE	2019 - 2023
POSITION	Lead Product Designer at Sounder.fm
RESPONSIBILITIES	<p>I lead product design for all products and services offered by Sounder. This encompassed a range of diverse areas including:</p> <ul style="list-style-type: none">- Audio Insights, a B2B SaaS solution for Brands/Agencies.- A Podcast Platform, a SaaS solution catering to Podcasters small-and-large.- The design and user interface of Sounder's media player and websites, ensuring optimal user experience. <p>Was part of the Leadership team from 2019 to 2022, left in order to be more hands-on again instead of devoting a significant portion of time to meetings rather than making things :)</p>
LOCATION	Remote / New York City
KIND OF COMPANY	Seed to Series-A

DATE 2018 - 2019
POSITION Community & Design Education at [Framer.com](https://framer.com)

RESPONSIBILITIES Lead initiatives to ensure growth of the Framer community, focusing on overcoming learning barriers. My key responsibilities were:

- Designing and developing advanced prototypes for both enterprise-level clients and community projects.
- Conducting professional development workshops for our partner organisations.
- Providing expert technical support to our community, resolving complex issues to promote user satisfaction and engagement.
- Organising and managing various events to foster a collaborative and interactive environment within the community.

LOCATION Amsterdam, the Netherlands
KIND OF COMPANY Series A to Series B



DATE 2017 - 2018
POSITION User Experience Design at [Aiden.cx](https://aiden.cx)

RESPONSIBILITIES I lead the development of the initial versions of the company's Robo-advisor tool. My responsibilities spanned various key areas such as:

- Conceptualising and ideating innovative solutions aligned with the product vision.
- Designing and prototyping, leveraging best practices to deliver a user-friendly interface and optimal functionality.
- Conducting thorough user testing to ensure seamless user experience and refine the product based on feedback.

LOCATION Utrecht, the Netherlands
KIND OF COMPANY Seed stage